



Support

HULL'S DRIVE-IN

and see

Your Business

Recognized on the Big Screen!

Dear Friend of Hull's Drive-In Theatre,

For over 50 years, Hull's Drive-In has been a favorite destination for both locals and visitors alike. The support of the community was crucial to saving the drive-in back in 1999 when the screen went dark. At that time a group came together and called themselves Hull's Angels. The Angels eventually went on to purchase the business and now run the nation's only community-owned, non-profit drive-in theatre. Community support will continue to be crucial if we are to keep this local treasure open for future generations.

In 2004 Hull's Angels produced a five minute movie clip (trailer) telling the amazing history of Hull's Drive-In. Sponsors covered the cost of the production, the trailer turned out fabulously and was well received by the tens of thousands of moviegoers who view it each season before the show.

Hull's Angels is now updating the trailer annually and would like to invite your business to be one of our 2010 sponsors. All sponsors are recognized onscreen and on the Hull's Drive-In website.

For \$250 your business name will appear with up to four other businesses on the screen. That's an investment of less than \$4 per night! For \$500 your business name or logo will appear with just one other business on the screen. And for \$1000 your business and logo will appear solo on the screen.

The trailer and links to our sponsors can be viewed year-round on our website. Go to www.hullsdivein.com and click on sponsors. If you have any questions please call Hull's Angels at (540) 463-2618 or email sponsor@hullsdivein.com. We hope to hear from interested businesses by December 15, 2009.

We are looking forward to another successful season at Hull's Drive-In, and we hope to "SEEYOUATTHE MOVIES"!

(Application on back)



WITH SPECIAL THANKS TO
OUR DRIVE-IN STORY SPONSORS...

Bank of Rockbridge
Buena Vista Medical Associates
www.alllabs.com
The News-Gazette



Mac Felts
Stonewall Square
Shopping Center
LEXINGTON

Hull's Drive-In Theatre

2010 Movie Trailer Sponsorship Application

Sponsorship Level:

Full Screen - \$1000

Exclusive Name or Color Logo on Full Screen

Half Screen - \$500

One of Two Names/Logos on Screen (color logo only)

One of Five Names on Screen - \$250

Name only, standard font, no logo, no phone or address. URL may be substituted for name.

Logo Information:

The preferred format for logos is a "vector" form. Examples include Adobe Illustrator (.ai), or an Electronic Post-Script (.eps) file. Most professional designers routinely work in this format when designing artwork - so check with your graphics department or advertising agency if you are unsure. Alternately, we can use bitmap or jpeg scans (.bmp .jpg) of camera-ready artwork or ad slicks, IF they are scanned at very high resolutions. Scanners should be set to the highest-resolution possible.

Your Information:

Name as you would like it to appear onscreen: _____
50 characters max. No phone or address.

Contact Person: _____ Title _____

Billing Address: _____

Phone # _____ Fax # _____

Email _____ Website _____

Payment:

Enclosed

Visa MasterCard

Please invoice in 2010

Name on Card _____

Card # _____

Card Expires _____

Authorized Signature _____

Mail To:

Hull's Angels
PO Box One
Lexington, VA 24450

Fax To:

Hull's Angels
540-463-2618

Questions To:

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540-463-2618